



BA (Hons)
BUSINESS
TOURISM

Program Highlights



Modality & Fees: **On Campus - €6500^{yr*} / Online - €6000^{yr*}**



Credit: **360 ECTS**



Location: **Barcelona, Spain**



Language: **English**



Duration: **36 Months**



Intake: **October, February**



Application fee: **€300**

(Non-refundable, paid during application submission)

Awarding Bodies

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qualifications ■■■■

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UNIVERSITY

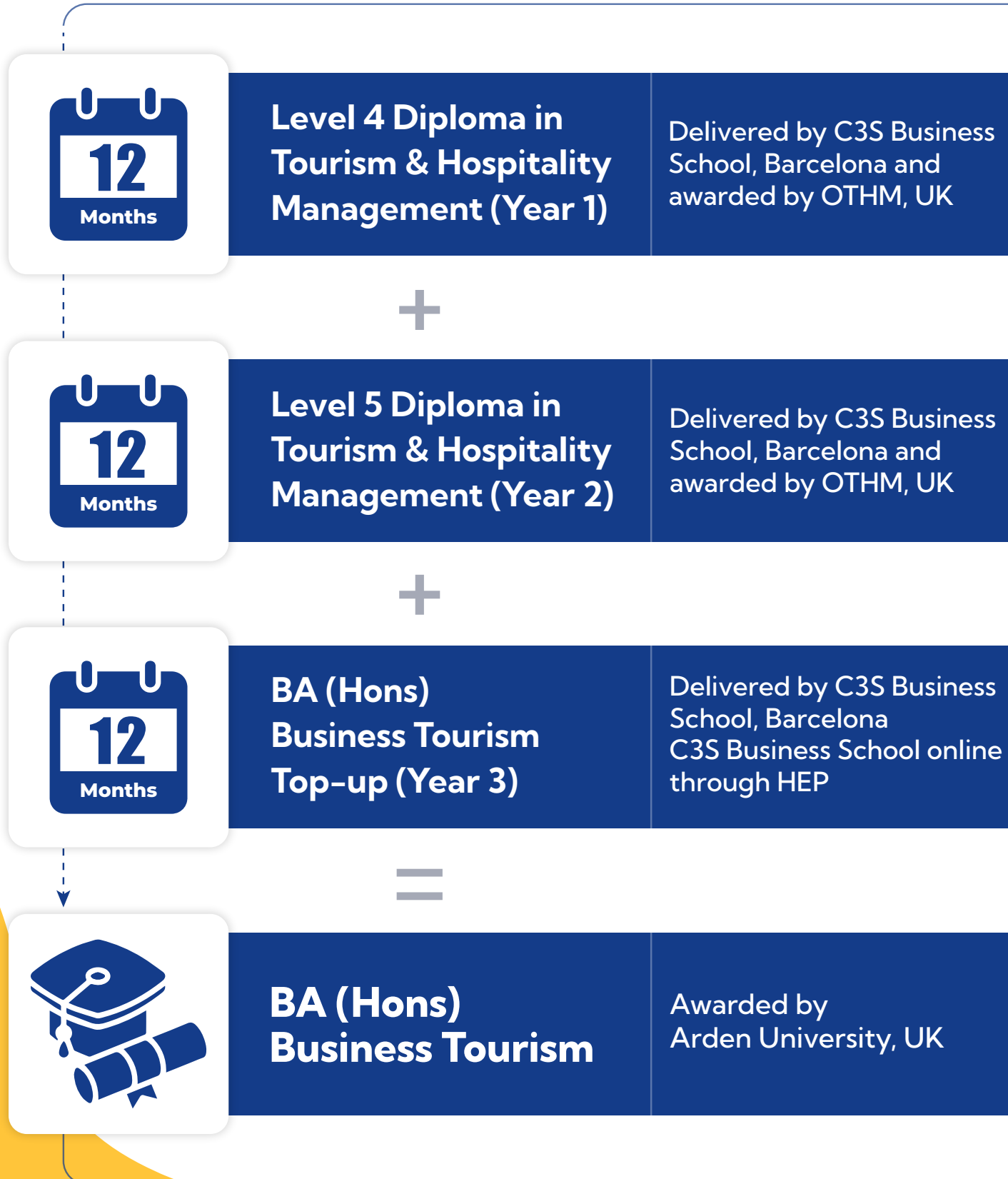
Key Outcomes



If you're passionate about travel and tourism, then this is the perfect degree course for you

Developing your management skills and getting you up to speed on all things business, this course will fulfil your career aspirations in the tourism sector – wherever in the world they lead you.

Program Structure



Learning Methods

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.

We are
#C3Sians



Module Outline

Students from the OTHM Level 4 and Level 5 will be granted 120 credits per year and, on entry to Top-up, will require to undertake an additional 120 credits to gain the full BA (Hons) Business Tourism Degree.

Level 4 (Year 1)

- Academic Writing and Research Skills (20 credits)
- Business Environment for Tourism and Hospitality (20 credits)
- Services Marketing in Tourism and Hospitality (20 credits)
- Sustainability in Tourism and Hospitality (20 credits)
- Events Management (20 credits)
- The Development of the Tourism and Hospitality Industry (20 credits)

Level 5 (Year 2)

- Digital Marketing Management for Tourism and Hospitality (20 credits)
- Operations Management (20 credits)
- Management Accounting (20 credits)
- Management of Human Resources (20 credits)
- Customer Relationship Management (20 credits)
- Contemporary Issues in Tourism and Hospitality (20 credits)

BA (Hons) Top-up (Year 3)

Students with a full OTHM Level 4 and Level 5 will be enrolled for BA (Hons) Business Tourism (top-up) and study additional modules in order to earn a BA Hons degree.

- Contemporary Management Issues
- Strategic Management
- Managing Self and Others
- International Destination Management
- Research Methods and Dissertation



Why Study at C3S Business School?

- Get a UK degree for a fraction of the cost
- Dual-certification programs (UK & Spanish)
- Diverse student community comprising over 40+ nationalities
- Opportunity to play in a well recognized football team
- Opportunity to paid internships
- 12 months of free Spanish classes
- Highly accomplished academics with dual PhDs and extensive industry expertise

Admission Requirements

- Application Form
- Advance Level or Equivalent
- Official Transcripts
- Passport Copy
- Updated Resume
- IELTS overall 6 bands / TOEFL 70 /PTE 52 or equivalent or C3S Credibility Interview* (Contact our admissions manager for more information)



Testimonials



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Hi I'm Raveen Ahamed from Sri Lanka. I came to Spain for my Bachelors program in Tourism & Hospitality Management at C3S Business School here in Barcelona, a college which supports their students without a doubt. Also, I have to mention that this is the perfect college to pursue the higher studies if you expect a brighter future. Thank you C3S for having me - **Raveen Ahamed**

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“

C3S Business School team makes sure that the process of going abroad for studies is being well organized, which smooths the complex process for students. I am very thankful for their instructions and constant support. I'm looking forward to have a great experience with the institution. - **Mohammed Bouasri**

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“

Visited the Barcelona campus and was very impressed with the facilities and the staff. I was very impressed with the teaching methodology which is very up to date technology and current with the growing trends - **William Coburn**

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C3S Business School Barcelona

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