



PhD
BY
PORTFOLIO

PROGRAM HIGHLIGHTS:



Modality & Fees :

Online - €6000



Duration :

12 Months



Credit :

240 ECTS (Each project for 80 ECTS)



Intake :

All Year Around



Language :

English



Application Fee :

€300 (Non-Refundable)

SALIENT FEATURES:

- > Programmes for Professionals
- > Scholarship Opportunities*
- > Personalized Mentoring
- > Accelerated fast track learning
- > Qualified Faculty from Australia, UK, and India.
- > Guidance regarding copyright, patent, and Publication from experts.
- > More focus on real-life scenarios
- > 24*7 student support assistance

ABOUT **AWARDING BODIES:**



SWISS 
SCHOOL OF
BUSINESS RESEARCH



DBA is awarded by the Swiss School of Business Research (SSBR). **SSBR** is an approved EduQua centre in Switzerland.

EduQua is an accreditation body recognized and supported by the Swiss Confederation Government; it's the first quality certification for public and private educational institutions in Switzerland. It is the premier quality assurance body accreditation scheme for continuing education which can be general education, further education, professional education.



QUALIFI
APPROVED CENTRE

Qualifi is recognised as an Awarding Organisation (AO) by the qualification regulator Ofqual in the UK.

The Office of Qualifications and Examinations Regulation (**Ofqual**) regulates qualifications, examinations and assessments in England.

PROGRAM AND FEE STRUCTURE:



A thesis of 60000 words has to be submitted and plagiarism will be checked 80% should be their original content.



Anyone can apply no barrier regarding academic background.

3 projects to be completed.

Each project is worth 80 ECTS credits.

- Project 1 – Leadership and Strategic Management
- Project 2 – Problem-Solving and Decision-Making
- Project 3 – Specialist Area (Finance, HR, Marketing Management, Operations, Accounting)

LEARNING OUTCOMES



Demonstrate substantial authority, innovation, autonomy and professional integrity.



Develop new ideas or processes at the forefront of work.



Demonstrate knowledge of the most advanced frontiers of a field of work.



"Demonstrate advanced skills to solve critical business problems and redefine professional practice."

PROJECTS

Leadership

Problem solving

Specialist area
(Choice: HR,
Finance,
Accounting,
Marketing etc)

Narrative project

EXAMPLES OF **PORTFOLIO MATERIALS**

Project / programme reports	Project / programme materials	Feedback from project sponsors / colleagues
Published books / chapters / journal papers / LinkedIn articles	Conference proceedings	Patents
Surveys	Exhibitions / productions / artefacts	CD / DVD / video / film presentations
Software programmes	Multimedia packages	Design materials
Maps	Marketing materials / campaigns	Social media information



ASSESSMENT

Task 1.1

Describe your current professional context. What is the current thinking about good practice in that context? Give examples of good practice and bad practice from other companies in the same or similar industry. Provide evidence from your company's publicly available information about your current position.

Task 1.2

Describe your leadership journey from the beginning of your professional career to your current stage. What do you feel you have learned about yourself and about leadership during this journey? Provide evidence of your current responsibilities, lines of reporting etc.

Task 1.3

Read this article. There is information about different leadership styles. Reflect on your current and recent practice and give examples of when you have demonstrated different styles of leadership. Provide evidence of your work from a colleague. In a separate document consider your current understanding of your leadership strengths and weaknesses and formulate a plan for overall improvement.

Task 1.4

Undertake a 360 degree evaluation of your leadership with at least 4 of your current colleagues. When the results are available, take time to consider the results and their implications for your practice. You are free to choose who you ask to participate, but choose people who will give honest feedback.

In each area there would be 10 tasks and each with 8 ECTS attached.

ADMISSION REQUIREMENTS:

- Passport or National ID
- Recent photograph
- All-Academic transcripts and degrees
- Work Experience letter and supporting documents
- Reference from any one employer or last academic provider
- Proposal form- 3000 to 4000 words
- IELTS overall 6.5 bands or Video Admission Interview
- Publishing history (if any, it is an optional)
- Bachelor's degree holders with a minimum of 6 years of managerial experience are eligible to apply; a Master's degree is not required.
- No age limits



SCHOLARSHIP DETAILS:

- ***The Developing Leaders Scholarship*** is available for entrepreneurial students from developing countries. This entitles recipients to have up to 50% of their fees paid off.
- ***The C.J. Walker Scholarship*** is available for entrepreneurial women. This entitles recipients to have up to 50% of their fees paid off.
- ***The Lambda Scholarship*** is available for entrepreneurial LGBT students. This entitles recipients to have up to 50% of their fees paid off.

*Student can avail the scholarship on the basis of the interview.**





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