



OTHM **Level 4 Diploma** in
**Tourism & Hospitality
Management**

PROGRAMME KEY FACTS



Qualification:

Level 4 Diploma in Tourism and Hospitality Management



Delivery Mode:

On Campus in Barcelona & Online



Credits:

120 ECTS



Language:

English



Duration:

12 Months



Intakes:

October & February



Tuition Fees:

€7,000 (On Campus) / €6,500 (Online)



Registration Fee:

€300 (Non-refundable, paid during application submission)

AWARDING BODIES

othm[®]
qualifications ■■■■

C3S | Business
School
Barcelona

OVERVIEW OBJECTIVES

The objective of the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification is to support learners' development as managers within the tourism and hospitality industry.

The Level 4 units introduce relevant Tourism and Hospitality topics that combine theoretical knowledge with practical application. The qualification will provide learners with the knowledge and skills in the areas of academic and research skills, the tourism and hospitality business environment, the development of the tourism and hospitality industry, services marketing, consumer behaviour, sustainability in tourism and hospitality and event management.

Successful completion of this qualification will support learners progressing to university, and to provide learners with the requisite skills and knowledge to enter the world of work in their chosen sector.



PROGRAMME STRUCTURE

Semester 1
+
Semester 2

=

**OTHM Level 4 Diploma in
Tourism & Hospitality
Management**

Delivered by C3S Business School, Barcelona
and awarded by OTHM, UK



TEACHING METHODOLOGY

The main teaching and learning methods at C3S include classroom lectures, seminars and tutorials, practical learning, field trips, projects, and learning through research.

MODULE OVERVIEW

The OTHM Level 4 Diploma in Tourism and Hospitality Management consists of 6 mandatory units for a combined total of 120 credits

- Academic Writing and Research Skills (20 credits)
- Business Environment for Tourism & Hospitality (20 credits)
- Services Marketing in Tourism & Hospitality (20 credits)
- Sustainability in Tourism & Hospitality (20 credits)
- Events Management (20 credits)
- The Development of the Tourism & Hospitality Industry (20 credits)





TOP REASONS TO STUDY AT C3S BUSINESS SCHOOL



Earn a UK degree at a fraction of the cost



Programmes delivered in English language



Small class sizes for a more personalized learning experience



Affordable tuition fees, making quality education accessible



Flexible academic programmes tailored to your needs



Highly accomplished faculty with dual PhDs and extensive industry expertise



Paid internship opportunities with top multinational companies



12 months of free Spanish classes



Option to continue your studies at C3S Business School

C3S BUSINESS SCHOOL AT A GLANCE



98%
International Students



43+
Nationalities



70% Employment
rate post-graduation



Undergraduate students
age range 17-27 years

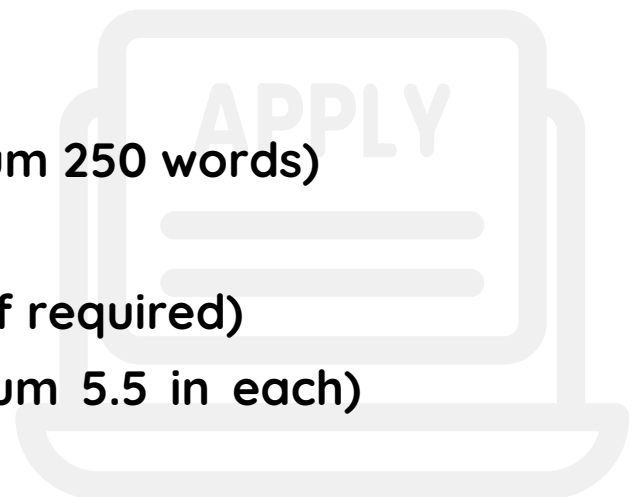


63% are Men and
37% Women



ADMISSION REQUIREMENTS

- Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each)
or C3S Credibility Interview
- For more information get in touch with
C3S Business School



C3S Business School Barcelona

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