



OTHM **Level 4 Diploma** in  
**Tourism & Hospitality  
Management**

# PROGRAMME KEY FACTS



Qualification:

**Level 4 Diploma in Tourism and Hospitality Management**



Delivery Mode:

**On Campus in Barcelona & Online**



Credits:

**60 ECTS**



Language:

**English**



Duration:

**12 Months**



Intakes:

**October & February**



Tuition Fees:

**€7,000 (On Campus) / €6,500 (Online)**



Registration Fee:

**€300 (Non-refundable, paid during application submission)**

## AWARDING BODIES

**othm**<sup>®</sup>  
qualifications ■■■■

**C3S** | Business  
School  
Barcelona

# OVERVIEW OBJECTIVES

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The objective of the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification is to support learners' development as managers within the tourism and hospitality industry.

The Level 4 units introduce relevant Tourism and Hospitality topics that combine theoretical knowledge with practical application. The qualification will provide learners with the knowledge and skills in the areas of academic and research skills, the tourism and hospitality business environment, the development of the tourism and hospitality industry, services marketing, consumer behaviour, sustainability in tourism and hospitality and event management.

Successful completion of this qualification will support learners progressing to university, and to provide learners with the requisite skills and knowledge to enter the world of work in their chosen sector.



# PROGRAMME STRUCTURE

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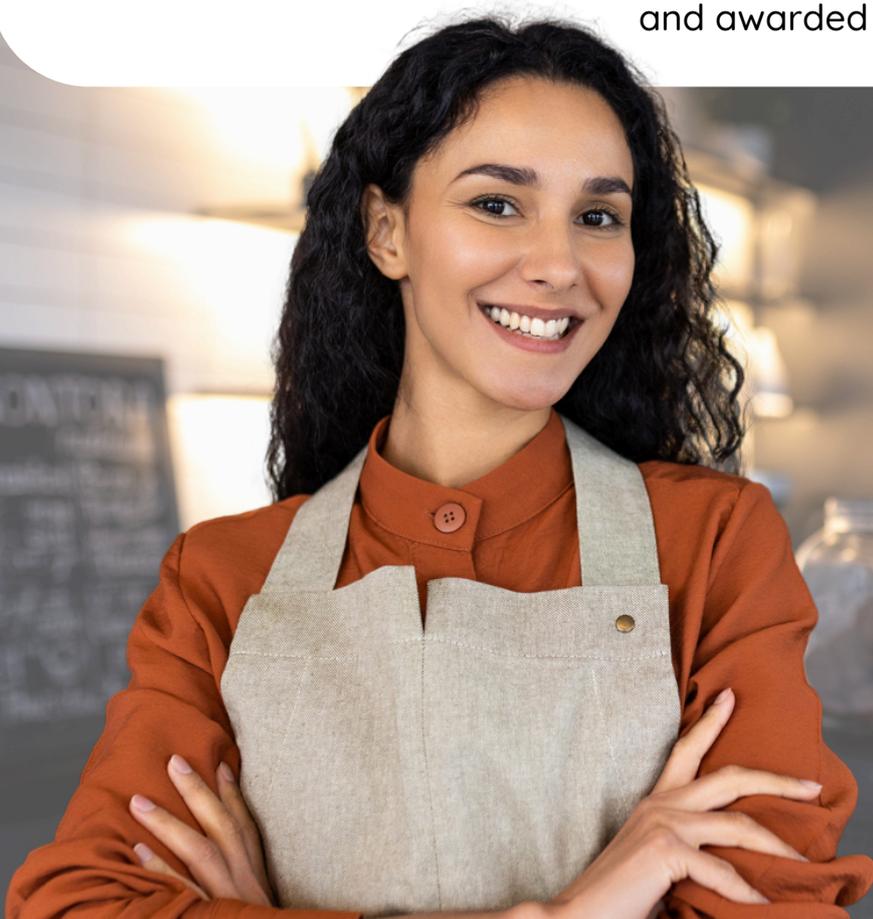
**Semester 1**  
**+**  
**Semester 2**

**=**

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Delivered by C3S Business School, Barcelona  
and awarded by OTHM, UK



# TEACHING METHODOLOGY

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The main teaching and learning methods at C3S include classroom lectures, seminars and tutorials, practical learning, field trips, projects, and learning through research.

## MODULE OVERVIEW

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The OTHM Level 4 Diploma in Tourism and Hospitality Management consists of 6 mandatory units for a combined total of 60 credits

- Academic Writing and Research Skills (60 credits)
- Business Environment for Tourism & Hospitality (60 credits)
- Services Marketing in Tourism & Hospitality (60 credits)
- Sustainability in Tourism & Hospitality (60 credits)
- Events Management (60 credits)
- The Development of the Tourism & Hospitality Industry (60 credits)





# TOP REASONS TO STUDY AT C3S BUSINESS SCHOOL

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Earn a UK degree at a fraction of the cost



Programmes delivered in English language



Small class sizes for a more personalized learning experience



Affordable tuition fees, making quality education accessible



Flexible academic programmes tailored to your needs



Highly accomplished faculty with dual PhDs and extensive industry expertise



Paid internship opportunities with top multinational companies



12 months of free Spanish classes



Option to continue your studies at C3S Business School

# C3S BUSINESS SCHOOL AT A GLANCE



98%  
International Students



43+  
Nationalities



70% Employment  
rate post-graduation



Undergraduate students  
age range 17-27 years

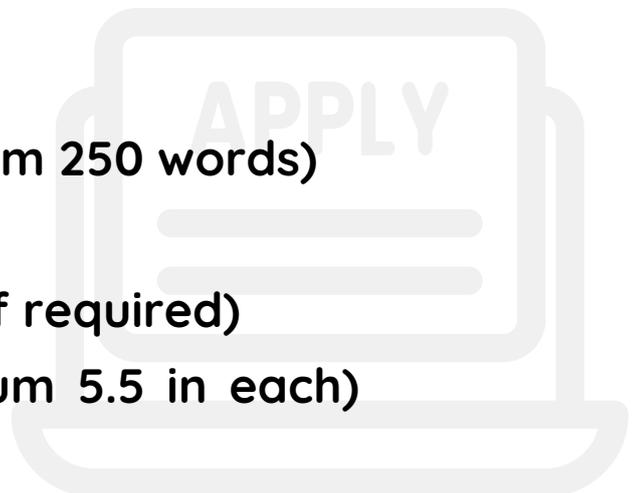


63% are Men and  
37% Women



# ADMISSION REQUIREMENTS

- Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each)  
or C3S Credibility Interview
- For more information get in touch with  
C3S Business School



# C3S Business School Barcelona

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