

Quality Policy

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C3S Business School is committed to cultivating a culture of quality, transparency and continuous improvement that ensures the excellence of its academic offer, the satisfaction of its stakeholders, and the sustainable development of the institution.

This commitment is embedded in the school's mission to deliver high-impact education that connects international students, faculty, and the business community through innovative learning experiences and applied knowledge.

In alignment with the European Standards and Guidelines for Quality Assurance (ESG) and the AQU Catalunya AUDIT framework, C3S Business School establishes the following quality principles and objectives:

Quality Principles

1. **Academic excellence:** Guaranteeing rigorous, relevant, and professionally oriented study programs that meet the expectations of students, employers, and society.
2. **Stakeholder engagement:** Promoting open and effective participation of students, faculty, staff, alumni, and external partners in the design, delivery, and evaluation of programs.
3. **Transparency and accountability:** Providing accurate, timely, and accessible information about institutional performance and outcomes.
4. **Inclusiveness and internationalization:** Encouraging a diverse, intercultural academic community and ensuring equal opportunities in learning and professional development.
5. **Innovation and impact:** Integrating research, entrepreneurship, and technology as drivers for personal and institutional growth.

Quality Objectives

1. To maintain an Internal Quality Assurance System (IQAS) that ensures consistency, reliability, and improvement in all institutional processes.
2. To systematically review and enhance study programs in response to stakeholder feedback and market evolution.
3. To foster professional development and recognition of academic and administrative staff.
4. To promote a student-focused learning environment that supports achievement, well-being, and employability.
5. To ensure effective communication and dissemination of the quality policy, objectives, and results across all levels of the organization.
6. To strengthen the culture of continuous improvement through the implementation of annual action plans and periodic quality reviews.

The Quality Policy of C3S Business School is reviewed annually to ensure its relevance and effectiveness, and it serves as a reference framework for setting measurable objectives and developing improvement initiatives throughout the institution.