

Master in Business Analytics & Data Science for Management

Decode Data

Drive Business



Programme Key Facts



Qualification:
Master in Business Analytics & Data Science for Management



Delivery Mode:
On Campus in Barcelona & Online



Credits:
90 ECTS



Language:
English



Duration:
12 Months



Intakes:
February, May, October



Tuition Fees:
€11,000 (On Campus) / €10,500 (Online)



Registration Fee:
€300 (Non-refundable, paid during application submission)

Awarding Bodies



Universitat De Vic Universitat Central de Catalunya (Uvic-UCC), Spain



C3S Business School, Spain



Awarding University

A university-specific degree (título propio*) from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC), Spain

Overview Objectives

This programme develops advanced analytical and data-driven decision-making capabilities for managers operating in digitally enabled organisations. It integrates business analytics, data science, artificial intelligence, and strategic management to enable graduates to translate data into actionable business insights. The programme is aligned with Global MBA core principles while providing specialist depth in analytics and digital transformation.

Graduates will be able to:



Apply data analytics and data science techniques to business decision making



Critically evaluate analytical models and predictive tools



Integrate digital transformation strategies into organisational contexts



Communicate analytical insights effectively to non-technical stakeholders



Conduct applied research using data-driven methodologies

Why This Programme Stands Out



Develop advanced data analytics and business intelligence capabilities



Enable evidence-based managerial decision making



Build competence in AI, predictive analytics, and digital strategy



Prepare graduates for analytics-led leadership roles

Teaching Methodology

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.



Module Overview



12 months - 90 ECTS

- Data for Decision Making - 10
- Business Analytics & Visualisation - 10
- Applied Data Science for Managers - 10
- AI & Predictive Analytics in Business - 10
- Digital Transformation Strategy - 10
- Business Research Methods - 10
- Analytics Consultancy Project (Capstone) - 30

Career Outcome

Business Data Analyst

Business Intelligence (BI) Analyst

Data Science / Analytics Consultant

AI & Predictive Analytics Specialist

Data-Driven Product Manager

Insights Analyst and many more

Earn an Additional UK Degree

At C3S Business School, students complete their primary degree in Master in Business Analytics & Data Science for Management from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC) in Spain.

In addition, students have the opportunity to further enhance their qualification by progressing to an extended academic pathway, which allows them to earn an additional UK degree.

This pathway involves completing additional credits or academic requirements, after which students may be awarded a degree in Global MBA from Abertay University, Scotland, Dundee, UK

Pursue additional credits alongside your primary degree at just €1500.



Top Reasons to Study

Affordable European degree



Programmes delivered in English



Small class sizes



Affordable Fee Structure



Industry-experienced faculty



12 months Free Spanish classes



Internship opportunities*



International student environment



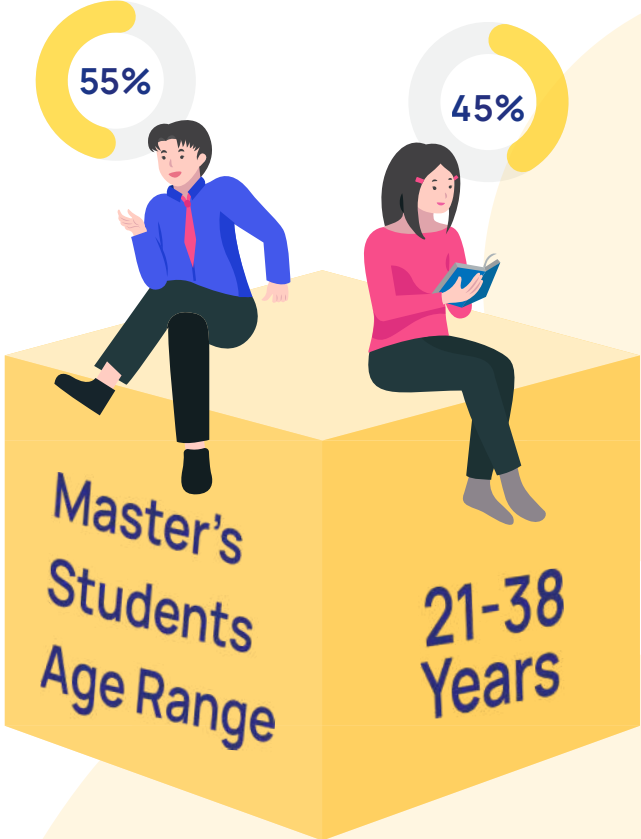
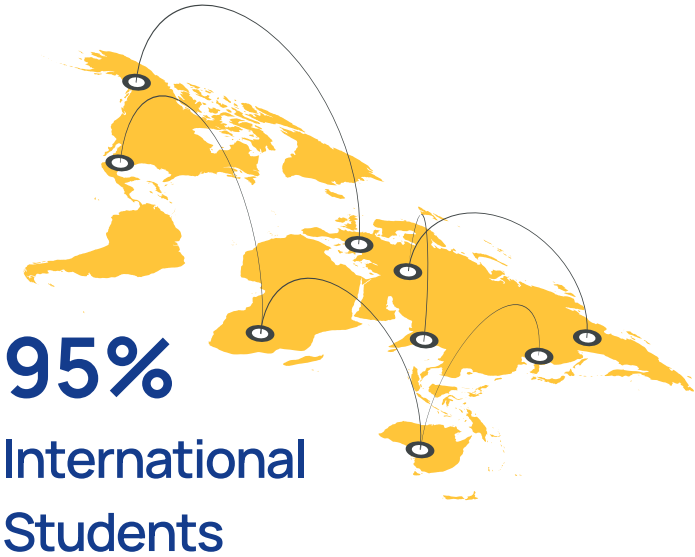
360° student support ecosystem



Option to continue your studies at C3S Business School



C3S Business School at a Glance





Admission Requirements

- ✓ Completed Application form
- ✓ Bachelor degree or Equivalent
- ✓ Official transcripts
- ✓ Passport Copy
- ✓ Statement of Purpose (minimum 250 words)
- ✓ Resume (If required)
- ✓ Work Experience documents (if required)
- ✓ IELTS overall 6.5 (with minimum 6.0 in each) vary by region
- ✓ C3S mandatory Credibility Interview

For more information, get in touch with the Admission Department

How to Apply

01

Submit application & required admission documents

02

Application review and academic assessment

03

Attend credibility interview

04

Receive conditional offer letter

05

Pay tuition fee deposit

06

Submit any outstanding documents

07

Receive final admission letter

08

Apply for student visa

C3S Business School Barcelona

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