

C3S

Business
School
Barcelona



Learn.

Analyse.

Transform.

Lead.

BA (HONS) IN BUSINESS ANALYTICS & DIGITAL TRANSFORMATION

Programme Key Facts



Qualification:
BA Hons in Business Analytics & Digital Transformation



Delivery Mode:
On Campus in Barcelona & Online



Credits:
180 ECTS



Language:
English



Duration:
36 Months



Intakes:
October, February, May



Tuition Fees:
€8,500 per year (On Campus) / €8,000 per year (Online)



Registration Fee:
€300 (Non-refundable, paid during application submission)

Awarding Bodies



Universitat De Vic Universitat Central de Catalunya (Uvic-UCC), Spain



C3S Business School, Spain



Awarding University

A university-specific degree (título propio*) from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC), Spain

Overview Objectives

This programme is designed to develop strong business knowledge, data analytics, leadership capability and digital economy understanding. It aims to build strong foundational business knowledge alongside advanced analytical, digital and strategic decision-making capabilities. Students gain practical and theoretical knowledge required to succeed in international business environments.

Graduates will be able to:



Why This Programme Stands Out



Industry integrated curriculum



Global business focus



Career-ready skill development

Programme Structure



Year 1 Delivered by
C3S Business School, Barcelona



Year 2 Delivered by
C3S Business School, Barcelona



Year 3 Delivered by
C3S Business School, Barcelona



BA Hons in Business Analytics & Digital
Transformation Awarded by **Universitat de
Vic-Universitat Central de Catalunya
(Uvic-UCC)**, Spain & **C3S Business School**

Teaching Methodology

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.



Module Overview



Year 1 – 60 ECTS

- Introduction to Business - 10
- Business Data & Analytics Foundations -10
- Introduction to Marketing - 10
- Managing Processes & People - 10
- Digital Skills for Business - 10
- Academic & Professional Skills - 10



Year 2 – 60 ECTS

- Professional Skills & Workplace Readiness - 10
- Operations & Supply Chain Management - 10
- Organizational Behavior - 10
- Business Intelligence & Data Visualisation - 10
- Digital Transformation Strategy - 10
- Business Research Methods - 10

Year 3 – 60 ECTS

- Business in Action (Live Project) - 20
- AI & Automation in Business -10
- Strategic Management - 10
- Advanced Business Analytics - 10
- Capstone Project (Analytics) - 20

Earn an Additional UK Degree

At C3S Business School, students complete their primary degree in BA (Hons) in Business Analytics & Digital Transformation from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC) in Spain.

In addition, students have the opportunity to further enhance their qualification by progressing to an extended academic pathway, which allows them to earn an additional UK degree.

This pathway involves completing additional credits or academic requirements, after which students may be awarded a degree in BA (Hons) Business Management from Abertay University, Scotland, Dundee, UK

Pursue additional credits alongside your primary degree at just €1500.





Top Reasons to Study

Affordable European degree



Programmes delivered in English



Small class sizes



Affordable Fee Structure



Industry-experienced faculty



12 months Free Spanish classes



Internship opportunities*



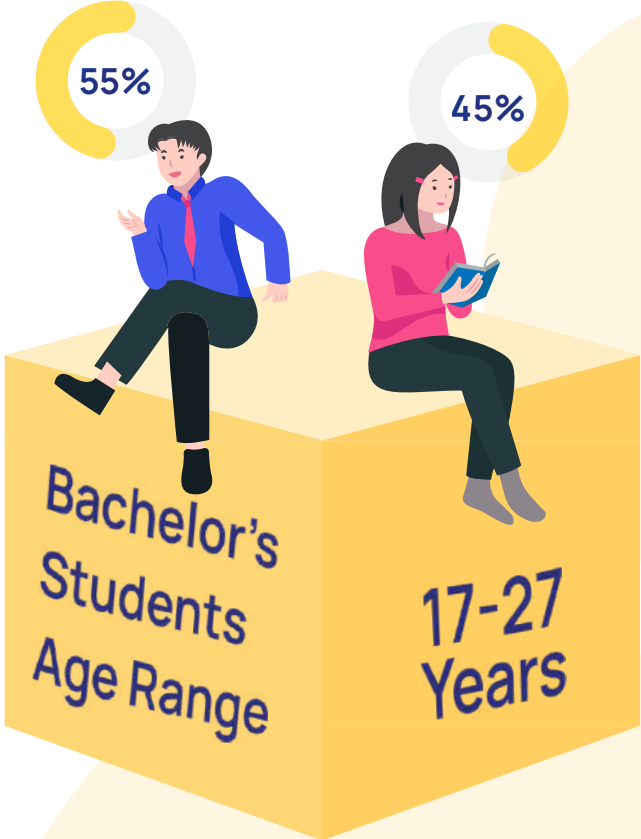
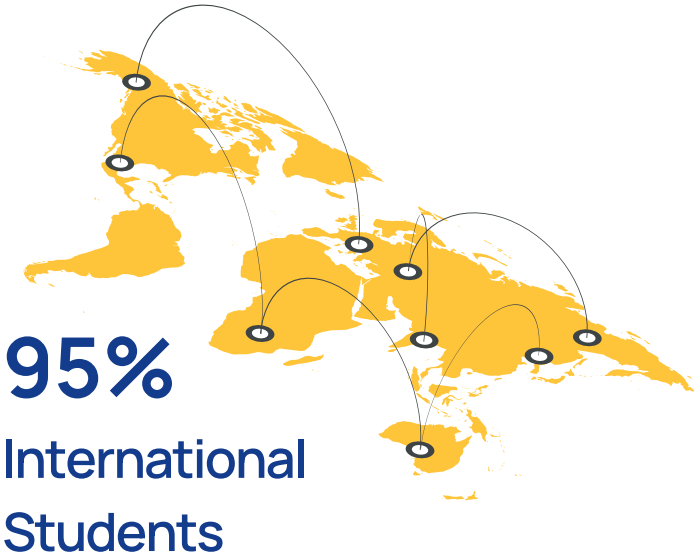
International student environment



Option to continue your studies at C3S Business School



C3S Business School at a Glance





Admission Requirements

- ✓ Completed Application form
- ✓ High School or Advance Level or Equivalent
- ✓ Official transcripts
- ✓ Passport Copy
- ✓ Statement of Purpose (minimum 250 words)
- ✓ Resume (If required)
- ✓ Work Experience documents (if required)
- ✓ IELTS overall 6.0 (with minimum 5.5 in each) vary by region
- ✓ C3S mandatory Credibility Interview

For more information, get in touch with the Admission Department

How to Apply

01

Submit application & required admission documents

02

Application review and academic assessment

03

Attend credibility interview

04

Receive conditional offer letter

05

Pay tuition fee deposit

06

Submit any outstanding documents

07



Receive final admission letter

08

Apply for student visa

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